

This partner generates \$200,000 per month in revenue by utilizing Boostability's White Label SEO

CHALLENGE

This partner provides businesses with advertising services, website creation, PPC, display, and other digital products, but one key service they were missing was SEO. Due to the resource-intensive nature of SEO, they were hesitant to offer it to their clients.

SOLUTION

This partner was surprised by how quickly they were able to start the partnership—within two weeks of their first conversation with Boostability, they were already selling accounts. By utilizing Boostability's Sales Support Team, the resources required were minimal, too.

The first month they sold 2 accounts, and the following month they sold 14. And the month after that? 84.

This partner didn't have a support staff to help the clients they've brought on, and they still don't—Boostability's industry leading Customer Success Team takes care of it for them.

RESULTS

Since partnering with Boostability more than a year ago, this partner has averaged 50 sales per month and brought in \$1.5 million in total revenue over a 12-month period.

To date, they average \$200,000 in revenue per month.

More recently, Boostability has been lending our renewal team to help with SEO contract renewals and have already renewed dozens of accounts.



Overview

- **2 week** Partner Onboarding Process
- From 2 to 84 units in 3 months
- **100%** assisted close rate
- \$1.5 million in yearly revenue
- Dozens of Renewals every month
- Full service provided by Boostability during and after sale close

Boostability provides sales materials with your company's branding, we sell SEO through your name, we offer support to your SEO clients, and we help your business with contract renewals.

This partner has been taking full advantage of Boostability's all-hands-on-deck approach, and they've netted \$1.5 million in revenue as a result.

Will you be next?